

# Meal Kit Production & Distribution Center

Headzup Inc.

# BACKGROUND

The largest meal kit subscription & delivery service company in the US required a cold-storage solution for their perishable goods at their Central NJ distribution center. Headzup was selected via referral due to our experienced Design/Engineering team and excellent customer service.

## ► Project Details:

The client required storage solutions to support its assembly and shipping operations, as well as a cold-storage system for its perishable produce and other ingredients. Permits were also required by the town, so approved engineering drawings and specifications were included in the project's scope.

- 21,000 sq. ft. work area
- 640 Selective Rack Positions
- 2,700 Push Back Rack Positions



**908.472.0470**



**JOE SHANAHAN,**  
VP Sales

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current warehousing needs!



# THE PROJECT



## ► Solution:

Headzup's solution involved various configurations of Selective Pallet Rack and Push-Back Rack. Due to a large variety of product types, the project required many detailed elevations, so excellent communication would be essential to ensure accuracy. In response to this, Headzup's design team set up numerous designer/client discussions (sometimes live, but often through video conference) to ensure the client felt secure that their storage needs would be met. Once the project was approved, and the Installation Phase had initiated, a large refrigeration unit had to be installed parallel to the Storage System. This required careful coordination between Headzup's Project Management/Installation teams and the client.

## ► Outcome:

Headzup's solution tripled the building's floor-storage capacity. Although the permit-approval process threatened to set back the customer's established deadlines, our Project Management team made sure to maintain a transparent, open line of communication. The customer has continued to use Headzup's services to current and future projects, in large part due to our expertise, adaptability, and professionalism. The Design Team's excellent communication and problem-solving methods left a lasting impression and produced a loyal customer.

## ► Moral of the Story:

Since every job has a degree of complexity, we can't foresee every complication that might compromise a customer's established timelines. However, Headzup is resourceful and adaptable enough to find alternate solutions to unexpected obstacles. In situations where a viable solution doesn't exist, you can always expect candid communication from our project management group. We're here to support your business in whatever capacity we can and to do right by your operations team. You can always count on us to tell it to you straight.

Call our Business Solutions team to determine if Headzup can be a good partner for your next warehouse project.  
(908)-472-0470 or email [sales@headzup.com](mailto:sales@headzup.com) or [hello@headzup.com](mailto:hello@headzup.com).  
Visit our site at [Headzup.com](http://Headzup.com).



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# ABOUT HEADZUP



Headzup is one of the fastest-growing material handling companies east of the Mississippi. From conceptual warehouse design to structural engineering and installation, we offer complete, end-to-end warehouse infrastructure solutions. We also sell every type of warehouse storage and conveyance solution available, from simple selective pallet rack systems to complex, structural mezzanines, GOH, and everything in between.

We have in-house design, engineering, and project management teams and software to handle the complexity of large warehouse installs, seamlessly and on schedule.



[headzup.com](http://headzup.com)



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Headzup Inc.

# PHYSICAL LOCATIONS



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# CONTACT OUR STAFF



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EMAIL US



LIVECHAT

We're here to answer your questions, not to sell you.  
We will make sure to point you in the right direction no matter  
what your warehouse needs entail.

## CALL US NOW

to inquire about how we can assist you with your current warehousing needs!

